

CHARLOTTE, THE TEUTON TOP, COST ONE CITY \$3,000,000



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■■■ CHARLOTTE

New York, Feb. 5.—Part of the responsibilities for the skating craze that has spread over the United States this winter can be traced to the gyrations on ice of the "Teuton Top," the "Whirling Wonder"—Charlotte Oelschlaeger.

Charlotte—her last name is seldom used in connection with her performances on ice, has already cost New York alone a sum estimated at \$3,000,000.

It is figured that much has been spent for skates, skating shoes, skating scarfs and skating costumes and in restaurants adjoining rinks since Charlotte started the craze.

When Charlotte began to skate she began to break into the newspapers. She gave lessons in newspapers. That helped the spread.

Along with this it happened that the public was found in just the proper mood to make skating a fad. The dance craze has been on for some time. Some folks had actually

danced themselves out. The public was ready for something new.

In New York, where many fads start, Charlotte and her ice ballet,